Snap and Post for

WORLD DIGESTIVE HEALTH DAY
MAY 29, 2017

Snap, post and share photos and videos of you celebrating World Digestive Health Day (WDHD) 2017 - IBD and/or wearing blue in support of the campaign!

How You Can Celebrate on May 29th and Throughout the Year for World Digestive Health Day:

1. Take action or celebrate WDHD 2017 by:
   • Hosting an academic conference or symposium featuring scientific programs, plenaries, poster presentations, forums on IBD.
   • Creating toolkits for healthcare professionals and the general public.
   • Organizing a public awareness campaign and disseminate campaign materials through blogs, podcasts, videos, brochures, etc.
   • Hosting a walk-a-thon fundraiser to rally your community in support of WDHD 2017.
   • Generating awareness of IBD by developing a social media campaign.
   • Engaging your local media with public service announcements, press releases, radio advertisements, etc.
   • Hosting a Twitter chat on IBD!
   • Creating your own way to celebrate WDHD 2017!

2. Snap a picture of you celebrating or participating in WDHD 2017!

3. Join the Conversation! Post and share your photos/videos to Twitter and/or Facebook, tag WGO on Facebook (World Digestive Health Day - WDHD) and/or Twitter (@WGOF_WDHD), and add #WDHD2017 and #YearofIBD to your post!

World Gastroenterology Organisation (WGO) & WGO Foundation (WGOF)

http://www.worldgastroenterology.org/about-wgo/media-center/social-media