WORLD DIGESTIVE HEALTH DAY
MAY 29, 2017

Inflammatory Bowel Disease (IBD): Navigating Evolving Therapies In An Evolving Disease

SEEKING TO...

• Increase awareness of IBD by providing a broad overview on the signs and symptoms of this common disease.
• Provide gastroenterologists, their patients, and the lay public with an understanding of the latest basic and clinical research on IBD.
• Translate research into clinical practice and facilitate communication between physicians, pharmacists, allied health professionals, healthcare payers and the public.
• Encourage dialogue on IBD and how to manage the disease while living a full, active life.
• Ensure that patients receive appropriate diagnosis and treatment related to their condition.
• Uncover ways to manage and sustain optimal gastrointestinal health while coping with IBD.
• Recognize competing diagnoses with IBD differ in different jurisdictions.
• Define optimal approaches to diagnosis and management when resources are limited.
• Advocate for the availability of optimal diagnostic tools and therapies in the developing world.
• Define the unmet needs of IBD.

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www.worldgastroenterology.org/wgo-foundation/wdhd/wdhd-2017

LET’S WORK TOGETHER TO ACHIEVE THESE GOALS FOR WDHD 2017