



**World Gastroenterology Organisation**

Global Guardian of Digestive Health. Serving the World.



raising global  
patient awareness

**World Digestive Health Day 2009**

**Irritable Bowel Syndrome**



**WGO Program E-Newsletter**

April 2009 Edition

### **The Global GI Community Unites on World Digestive Health Day**



With almost two months to go before May 29, 2009, WGO has been overwhelmed by an enthusiastic response from member societies and industry sponsors for World Digestive Health Day: Irritable Bowel Syndrome (WDHD:IBS). Nineteen countries have already planned World Digestive Health Day events and more are being added to the calendar daily.

#### **In this Issue:**

- » **WDHD 2009 & Monthly Research Review**
- » **WGO/ACG Collaboration**
- » **GASTRO 2009**
- » **Visit the WGO Booth at DDW**

The events vary from theatre plays on public buses in Uruguay to magnificent galas in Guatemala and Mexico, television programs in Saudi Arabia, live online chats in the United States and public education seminars in Hindi in India, and WGO is thrilled to see the commitment of the GI community to educate the public about IBS.

All WGO societies who are planning events are entitled to use the WDHD logo and slogan and post their event on our online calendar; simply go online and fill out the request form or register your event here:

» [Register your WDHD event here](#)

### **April 2009: Monthly Research Review**

**Article: The psychoneuroimmunology of irritable bowel syndrome – an exploration of interactions between psychological, neurological and immunological observations**

Authors: N. Arebi, S. Gurmany, D. Bullas, A. Hobson, A. Stagg, M. Kamm

Source: *Aliment Pharmacol Ther.*, 2008 Oct 1;28(7):830-40. Epub 2008 Jul 10

Professor Bustos Fernandez, from Argentina, is one of our eminent WGO IBS Guideline review team members. His selected article is very important as the translation of animal model findings to humans is needed to link the various psychological, neurological and immunological changes noted in IBS. This analysis may identify patient sub-groups, which will ultimately be critical for drug testing to be focused accordingly.

Dr. Bustos:

**"This very interesting review explores interactions between different pathophysiological mechanisms in IBS. The definition of the relative importance of all of the various psychological, neurogastroenterological and immunological changes that have been identified in IBS, will be fundamental for the development of new pharmacological targets."**

» [Read the full article](#)



Dr. Bustos Fernandez

**+++ Stay alert +++**

... for a **special edition** of the **WGO E-newsletter in May** which will include a link to WGO's soon to be released **IBS guideline**.



The WGO Foundation is proud to announce that Danone is a silver member of the WGO's Circle of Care. WGO, in partnership with Danone, is developing a range of educational tools on digestive health.

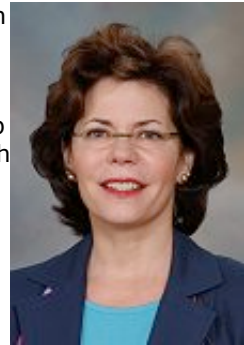
[View the patient and general public resources for WDHD 2009](#)

We look forward to sharing more innovative and practical resources for healthcare professionals with you in the very near future.

## WGO and ACG Announce Global Collaboration Agreement



The World Gastroenterology Organisation and the American College of Gastroenterology have agreed to a joint collaboration in which the organisations agreed to work in concert on a variety of key educational initiatives both in the U.S. and around the world. The goal of this partnership is to build upon the unique strengths and capacities of each organization to create synergies that promise to expand and enhance education for gastroenterologists worldwide. The initial agreement, which will last for a period of five years, covers a number of important educational programs, such as Train the Trainers, Training Centers, World Digestive Health Day and Outreach, while opening the door to further collaboration on multiple fronts.



Dr. Amy Foxx-Orenstein

**"It is the combination of WGO's global reach and expertise with ACG's leading voice in clinical gastroenterology that makes this partnership such a wonderful opportunity to expand and improve clinical GI practice and training around the world."**

Dr. Amy Foxx-Orenstein, Immediate Past President of the American College of Gastroenterology.

## Gastro 2009



**End of Video Case Submission: May 1, 2009**

**End of early registration: May 15, 2009**

**End of Abstract Submission: June 8, 2009**

## Visit the WGO Booth at Digestive Disease Week



WGO will be present at DDW with a booth from Sunday May 31 to Wednesday June 3. Colleagues are invited to pass by and pick up World Digestive Health Day tools including a pocket sized version of WGO's newest practice guideline "Irritable Bowel Syndrome", an IBS clinical health test and information about GASTRO 2009. Visit WGO at booth 2249 in the McCormick Place Exhibition Hall.

WGO is pleased to announce that Boehringer Ingelheim Ellas is a proud sponsor of World Digestive Health Day 2009. Boehringer Ingelheim Ellas is organising an event for healthcare professionals in Greece around WDHD.

» [Please click here for more information](#)



---

---

This e-news promotes the activities of the WGO.

Contact: Molly Fassbender, WGO Executive Secretariat,  
Medconnect GmbH, Bruennsteinstr. 10, 81541 Munich, Germany  
Tel: +49-89-4141 92 40 Fax: +49-89-4141 92 45 Email: [info@worldgastroenterology.org](mailto:info@worldgastroenterology.org)